

# adrenaline

## OKR ON PURPOSE

**In an agile quarterly cycle, a team agrees on ambitious goals and measurable key results that make a real difference. In weekly short meetings, the team collaboratively ensures that the goals are met.**

### **PURPOSE**

Use your team's or organization's strong Purpose to set clear goals, get everyone on board, achieve ambitious goals as a team, and learn together.

### **RESULT**

Clear goals and a robust process to achieve them.

**INVESTMENT:** CHF 10'000 (flat rate, excl, without weekly meetings)  
9h workshop time together

**PROJECT DURATION:** 3 months

**PERSONS INCLUDED:** 2-12

**FACILITATORS:** 2

- The proven OKR process, made famous by Google, is linked to the organizational and/or team purpose.
- Learning the process with goal setting workshop, weekly online update meetings, final meeting after 3 months / quarterly retrospective.
- 1 to 5 motivating, ambitious quarterly objectives that signify real progress. Team unity around those objectives.
- 1 to 4 ambitious, measurable Key Results for each Objective. Team unity around those key results.
- Weekly short meeting to ensure that all Key Results can be achieved, if desired accompanied by Generation Purpose (coaching, know-how, ideas in difficult situations).
- Identify problems as early as possible and solve them together
- Achieve your goals
- The most important things get the necessary priority in the daily routine; clarity about what is most important for the team in this quarter
- The entire team feels responsible for achieving goals; no one is alone. The team experiences true collaboration based on Purpose.

### **SERVICES**

Briefing meeting | Intro workshop | OKR workshops and Weekly #1 | Retrospective and decisions for next cycle at the end of the quarter

## **ALL-INCLUSIVE PRICES**

In the case of all-inclusive offers, the price includes preparatory meetings, arrangements, inquiries, information preparation, meticulous methodical preparation

etc. for the duration of the project.

For new projects, the first evaluation and exchange session is free of charge (see «Evaluation & Briefing»).

## **WORKSHOP SIZE**

Costs for more participants or languages other than German and English on request. For every 12 participants, 2 facilitators are generally involved.

## **WORKSHOP SPACE**

All workshops are conducted online on Miro (whiteboard) and Zoom (or teams). Other spaces and configurations upon request.

## **COLLABORATION**

Our understanding of good collaboration is based on the manifesto «Making Purpose Work».

## **TERMS OF PAYMENT**

net, plus 7.7% Swiss VAT for projects conducted in Switzerland

50% retainer at the time of order,

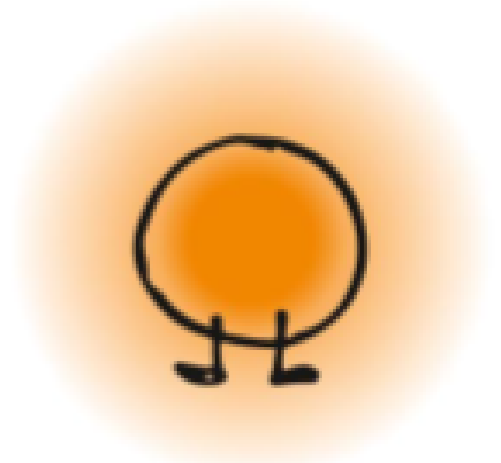
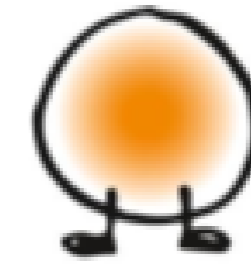
50% after workshop

for larger projects interim invoices

in case of high external costs 100% of external costs billed in advance.

Subject to change without notice.

If you have any questions, please ask at any time.



## **CONTACT**

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# Manifesto «Making Purpose Work» by Generation Purpose

**We** want to collaborate better to make great things possible.

We discover what excellent collaboration means to us and make this knowledge accessible to the whole team and those we collaborate with. It's an ongoing journey.

We choose to be led by courage, not by fear.

Our common purpose shows us the way and lets us stay in a positive flow while we navigate permanent change and uncertainty as a team.

We build the best solutions through meaningful conversations, through careful listening and transparent decision-making. We value intuition and things that cannot be measured.

We learn together by doing, reflecting and adapting. We experiment, fail and improve things together. To us, collaboration means: Get it done together!

We believe in collaboration that is fun and voluntary, where everyone contributes what makes the most sense to them and the team.

We let each other shine. We use our superpowers to enable each other. We accept each other's shortcomings and help each other to grow and evolve.

Everyone is invited to play a vital part in what we create and to contribute fully. We are a team. The whole is much more than the sum of its parts.

**We are here together to do great things based on a common purpose. Let's get it done, together!**

**I** come with a positive attitude and take care of myself to be able to care for others. I spread kindness and I am mindful of the needs of others. I listen more than I speak.

I give more than I take. I show up as human, bring my heart to work and carefully build trusting relationships. I reflect on my behavior and address my shortcomings.

I take on different roles: Sometimes as participant. Sometimes as facilitator. Sometimes I lead the way.

I contribute what is of most value to all. I share all relevant information and take care that others can take over my roles.

**We make purpose work.**

**We are empowering people, teams and organisations to find and pursue their purpose.**

**We are discovering the knowledge of excellent collaboration and making it accessible to everyone.**

**Purpose of Generation Purpose**